

Three modules, one goal: strategic resilience in uncertain times.

Modular by design: bookable individually, built to work together. We start where your need is today and go as far as your strategy requires.



MODULE 01

Horizon Scanning & Signal Detection

See relevant change early, before it shows up in your numbers.

START HERE IF

you want to see change coming earlier.

WHAT'S INCLUDED

- ✓ Kick-off to define search fields, time horizons and key strategic questions
- ✓ AI-supported scanning of patents, research, start-ups, regulation and media
- ✓ Expert validation: relevance and impact assessment for your business
- ✓ Clustering of signals into emerging trends and potential disruptions

DELIVERABLES

Trend & signal radar

Signal briefs

Impact map

01



MODULE 02

Future Scenario Planning

Stress-test your strategy against multiple futures instead of betting on one.

START HERE IF

your strategy rests on just one future.

WHAT'S INCLUDED

- ✓ Sharp focus question and time horizon, aligned with leadership
- ✓ Driver analysis to identify the critical uncertainties
- ✓ Cross-functional workshops to build 3–4 consistent scenarios
- ✓ Vivid narratives and personas that make each future tangible
- ✓ Strategy stress test: which moves hold up in which future?

DELIVERABLES

Scenario set & narratives

Scenario map

Stress-test results

02



MODULE 03

Innovation & Strategy Roadmapping

Turn foresight insights into plans you can act on today.

START HERE IF

insights don't yet lead to decisions.

WHAT'S INCLUDED

- ✓ Implications per scenario, including for your business model
- ✓ No-regret moves that make sense in every scenario
- ✓ Strategic options, prepared and activated when needed
- ✓ Signposts and trigger logic for when to adapt, switch or stop

DELIVERABLES

Innovation roadmap

Option portfolio

Signpost set

03

EMBED FORESIGHT PERMANENTLY

From project to capability

- Continuous trend monitoring
- Executive foresight formats
- Wild-card & risk analysis